

## OUR ACHIEVEMENTS IN 2017 AND OUTLOOK FOR 2018

### ALREADY 2 YEARS OF COMMITMENT FOR THE ORAPI HYGIENE FOUNDATION ! SUMMARY OF ACTIONS AND PRESENTATION OF OUR 2018 TARGETS

Saint-Vulbas, February 6, 2018

With a first year rich in adventures and meetings in Liberia, alongside UNESCO to fight the Ebola virus, the ORAPI Hygiene Foundation has strengthened its actions in 2017 **to make its hygiene awareness message heard by its young audience, in France and abroad ...**

#### In France, first ....



2017 saw the introduction of educational tools, designed with the support of public health authorities, to educate children from 6 to 8 years with the rules of hygiene: 5 recyclable paper fortune tellers with the theme "The flu is contagious", "Gastroenteritis is contagious", and "I know how to wash my hands". The latter has been translated into English and Khmer. It is meant to be used by the parents and teachers thanks to the teaching notes designed specifically with the health authorities, so that children learn the diseases and know about the risks of contagion in a funny way.

#### Abroad : Morocco, Cambodia and Liberia ...

During the 4L Trophy 2017 event, Hexotol, a subsidiary of the ORAPI group, joined the ORAPI Hygiene Foundation to promote prevention messages towards the young Moroccan public. At the same time, the ORAPI Hygiene Foundation has had the first paper fortune tellers translated into Khmer "I know how to wash my hands" for the HAGOPIG collective (founded in 2015 in honour of Jacques Bedrossian, a former colleague of the ORAPI group) in order to distribute them to children hospitals in Phnom Penh and Siem Reap in Cambodia. Towards the end of 2017, the Foundation renewed its support to Liberia to educate the children in the hygiene rules in order to limit the spreading of the Ebola virus and other contagious diseases (cholera, malaria, measles, diarrhoea, yellow fever, meningitis, ...)

#### To close this second year of commitment ...

As part of its humanitarian action alongside the HAGOPIG collective, the ORAPI Hygiene Foundation also took part last December in the "Décos du Cœur" auction in Lyon with Alizée and Margo, two young women members of the HAGOPIG collective, ambassadors of the ORAPI Hygiene Foundation. A Christmas tree decorated with typical Cambodian artefacts was auctioned off, whose profits were donated to the APPEL (Philanthropic Association of Parents of Children with Leukemia or other Cancers).

## Partnerships, new educational tools : the 2018 goals ...

In order to reinforce its commitment, the ORAPI Hygiene Foundation will accentuate the development of its educational tools as follows :

- **In France** : by partnering with local authorities to disseminate preventive and educational tools in the form of paper fortune tellers, through health and educational services. These tools will be adapted with the logo and the name of the city.
- **Abroad** :
  - by signing agreements with the NGO, as has just been done ... Indeed, a new partnership with "The Children of the Mekong" was introduced in January 2018. The NGO supports the personal development of young people in 7 South-East Asian countries, and introduces a priority in its education : the rules of hygiene. Naturally, they turned to the Foundation for support. This first operation took place in Cambodia in a children's center in Phnom Penh in late January. The Mekong Children's Social Workers distributed 200 recyclable paper fortune tellers translated into Khmer "I know how to wash my hands" to illustrate their activity around the theme of hygiene
  - Another partnership was set up with Guyana's IREPS for a 2018 project focusing on health and environment. Indeed, Guyana is facing significant problems of enteric diseases in isolated villages in the Amazon rainforest and the demand is very high among professionals for materials to raise awareness among children. This program will include several topics : training, presentation of documentary and educational resources, animations towards the public. 1,000 paper fortune tellers "I know how to wash my hands" were shipped for deployment in early 2018. Finally, the ORAPI Hygiene Foundation will maintain its actions in Liberia in 2018 in partnership with UNESCO (60,000 children already reached in 2016 and 2017).



**In conclusion, the volunteers \* of the ORAPI Hygiene Foundation** will continue to work in order to bring prevention solutions to public health issues, by creating new educational tools.

- *People working in the ORAPI Group*

## About the ORAPI Hygiene Foundation

*Created in November 2015, the ORAPI Hygiene Foundation's mission is to promote the hygiene rules that allow younger generations to fight against viral diseases. It operates abroad, in particular in Liberia, a country very affected by the Ebola virus, on the one hand, by supporting, through UNESCO, awareness of the young people to the rules of hygiene and on the other hand, by providing products to enable schools to accommodate children with maximum hygiene. Since February 2017, the Foundation has also been working in France to help young people know the rules that will enable them to cope better with diseases such as influenza, gastroenteritis, etc.*